



# 2020 Annual Report

Together We Can Protect Our Home



8 June | [WorldOceansDay.org](https://WorldOceansDay.org)

# Uniting Global Action

## World Oceans Day

Raises the profile of our ocean and provides ways for everyone to get involved in helping with solutions on and around 8 June.

## Amplify Youth Leaders



Sophie Handford,  
Council member New Zealand

Photo: Rosa Woods/  
STUFF

## 2020 Impact

Activated, connected, and demonstrated global action for our shared ocean with partners, sponsors, youth, and other leaders. Advanced the collective mission with in-person and online events, social media campaigns, a global petition campaign, and youth-led activities.



Groundswell  
Community  
Project

## Support Event Organizers

## Powered by

The Ocean Project in collaboration with its growing network of diverse organizations and youth leaders in 140 countries rallies the world and unites action for our blue planet every June.



Ngolle Kingsman,  
Council member,  
Cameroon

## Activate People Worldwide

# Global Campaign Reach



Photo: Groundswell Community Project in Peru.



Photo: Direction de la Communication / Manuel Vitali in Monaco.

## Hundreds of Events Hosted on 6 Continents



Cleanups



Artwork



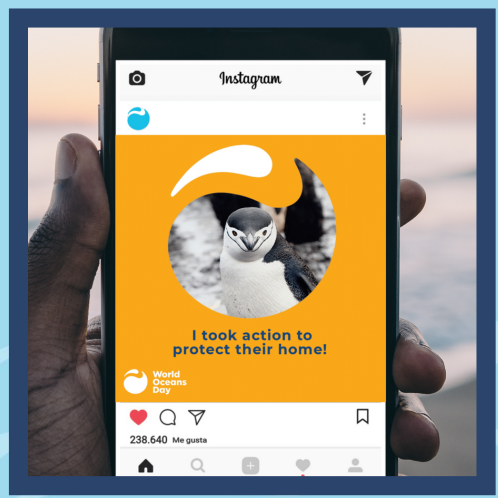
Dives



Music



Live Streams



## 22K Signatures

throughout June in support of the Campaign For Nature

## 25M Reached

on social media with #ProtectOurHome



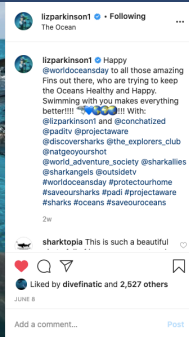
Sign the Petition to Protect Our Blue Planet





# Social Media Impact

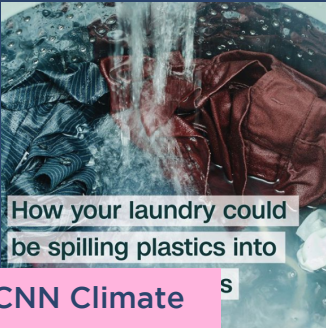
Liz Parkinson



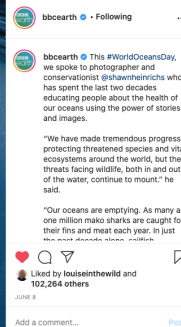
Jack Johnson



CNN Climate



BBC Earth



## Top 2020 Digital Influencers

### Individuals

Aidan Gallagher  
Anastasia Ashley  
Andrian Grenier  
Anne Hathaway  
Armin van Buuren  
Bhumi Pednekar  
Cristina Mittermeier  
Dia Mirza  
Eva Gutowski  
Jack Johnson  
Liz Parkinson  
Paul Nicklen  
Tim McGraw  
Victoria Beckham

### Organizations

Greenpeace  
Lonely Whale  
NASA  
National Geographic  
NRDC  
Ocean Conservancy  
Oceana  
Parley for the Oceans  
The Nature Conservancy  
United Nations  
World Economic Forum  
World Wildlife Fund

### Media

BBC  
CNN  
CTGN  
Dive Magazine  
Forbes  
Reuters  
Scuba Diver Magazine  
The Economist  
The Guardian  
The New York Times  
Vanity Fair

454M Reached



on Social Media in June

Instagram photos tagged #WorldOceansDay

164,000

in 2018

226,000

in 2019

302,000

in 2020



158K Followers

Photo: Nature Seychelles, Cousin Island staff.

Photo: Groundswell Community Project in Peru.



# Youth Advisory Council

Network of leaders helping to connect, unite, and empower youth around the world.

Nicolás Chesta	Chile
Olivia Livingstone	Liberia
Darcie Anderson	Scotland
Summer Snell	England
Gabrielle Martineau	Canada
Rebecca Loy	Singapore
Toluwanimi Olubanke	Nigeria
Portsea Turton	Australia
Maha Fier	New Zealand
Aldrin Aujero	Philippines
Isabelle Grace	Switzerland
Sophie Handford	New Zealand
Mae Paula Ross Clarezza	Philippines
Nicola Tsiolis	Australia
Ngolle Kingsman	Cameroon
Eimear Stephenson	Ireland
David Ludeke	United States
Laura Park	England
Shantana Barbe	Seychelles
Lydia Rysavy	Sweden
Natalie Ashkar	Lebanon
Yusuf Kavuma	Uganda
Unelker Maoga	Kenya
Andrea Quintero Pérez	Mexico
Joana Da Rosa	Portugal

*from left to right*

More than ever we need to protect our ocean, and most of all we can't forget that every day is World Oceans Day.

Joana Da Rosa  
Council member, Portugal

No matter where we live, we all depend on the health of the ocean in one way or another and for that we should always be grateful.

Andrea Quintero Pérez  
Council member, Mexico

25  
Members

22  
Countries

[Learn More About the Council](#)

A Global Celebration for  
World Oceans Day Month!

## 24-hour Livestream



Hosted by 73 youth  
leaders, environmental  
experts, and  
organizations

## From 23 Countries



Sharing their passion for  
and dedication to  
protecting our blue planet  
and ways for people to take  
action worldwide!



[Learn More and Watch Now!](#)



## Session Highlights



We are in a global pandemic and there is a Black Lives Matter uprising happening, but I do feel more hopeful than I have in a long time. I feel consciousness shifting around me. That makes me inspired for the future.

**Andrew Brennan**  
Explorer & Fellow  
National Geographic



The ocean is much bigger than one person and we must recognize the work of others - we must work together!

**Shelby O'Neil**  
Jr. Ocean Guardians



We need less talking and more action!

**Leilani Sablan**  
Heirs To Our Oceans, Guam

## Youth-a-thon Co-hosts



Lagnajita Mukhopadhyay

Caloncho

Green Style

Nia Burnett

Tara Abrina

Mili Ramesh Hayllar

Swietenia Puspa Lestari

Christine Amour-Levar



Sponsors  
Make It  
Happen

# Become a World Oceans Day Sponsor

Our bold goals for the future are based on our unwavering focus to restore and protect the health of our ocean.

Jan Tharp, President & CEO  
Bumble Bee Seafood Company



Photo: SSI China and iLab group volunteer photo in China.

What impressed me most is that World Oceans Day is more than just a symbol. It brings together volunteers, professional diving institute and environmental protection brands to take concrete and effective actions to protect our ocean.

最让我印象深刻的是世界海洋日不仅仅是一个符号。它可以汇聚志愿者、专业潜水机构和环保品牌一起采取实实在在的、具体而有效的行动去保护我们的海洋。

Yuyi Yang, Director  
iLab China



Society's growing need for an intact environment can only be met with sustainable concepts for environmentally friendly production and environmentally compatible products.

Herbert Schein, CEO  
VARTA AG



Learn More About the  
VARTA Heips Program



Tara Abrina  
Tara Abrina

# Thank You!

