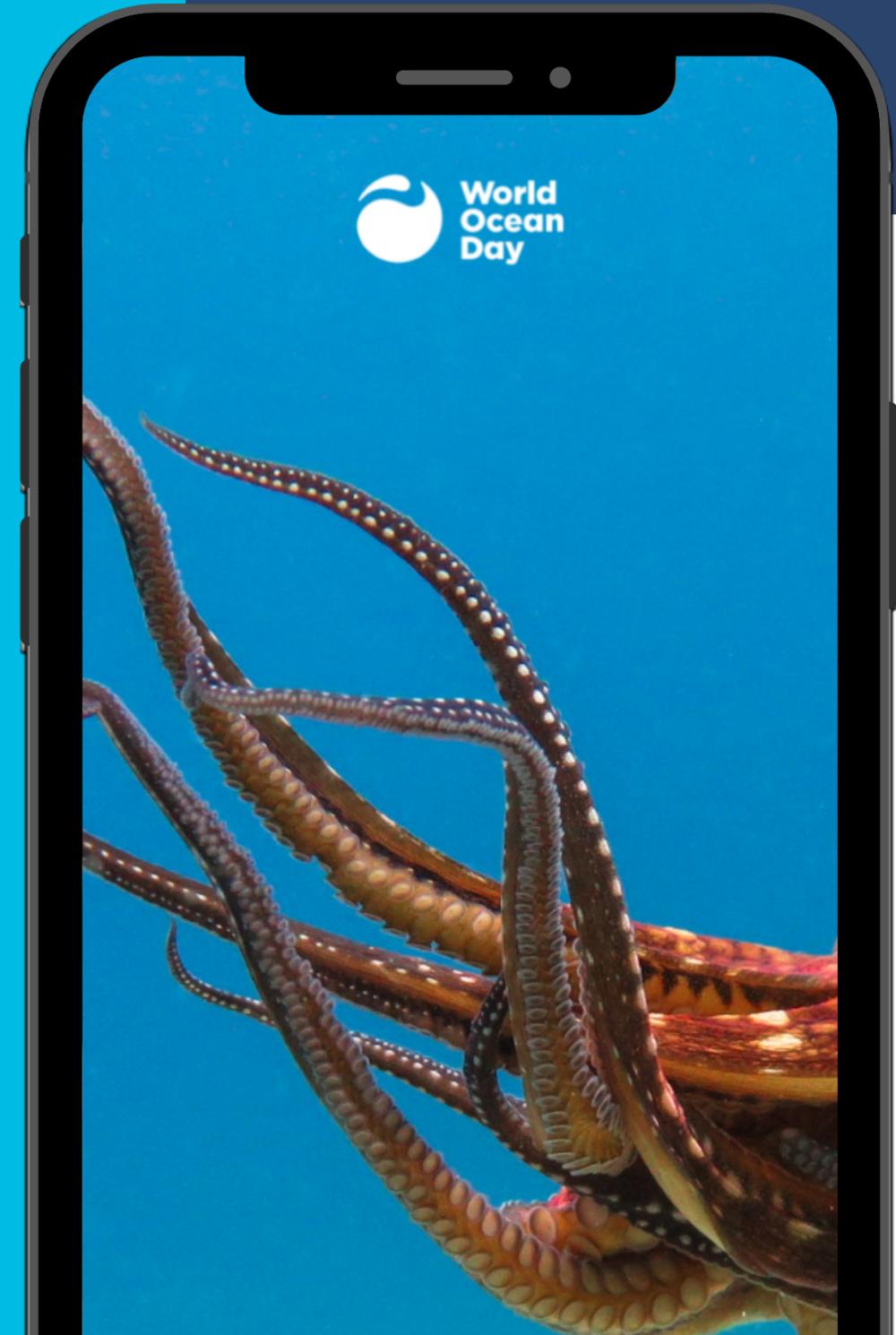


WORLD OCEAN DAY 2021

Social Media Kit Tailored For: Individuals

→ How to make the most out of
World Ocean Day (8 June),
weekend, week, or even month



Three steps.



Sign →

SIGN the 30x30 petition that calls on world leaders to protect 30% of our blue planet by 2030

[LINK](#)

Share →

SHARE the graphics, stickers, GIFs and badges.

[GRAPHICS](#)

Tag →

#WorldOceanDay
#Protect30x30
#OceanClimateAction

Pick Your Image(s)...

[DOWNLOAD](#)

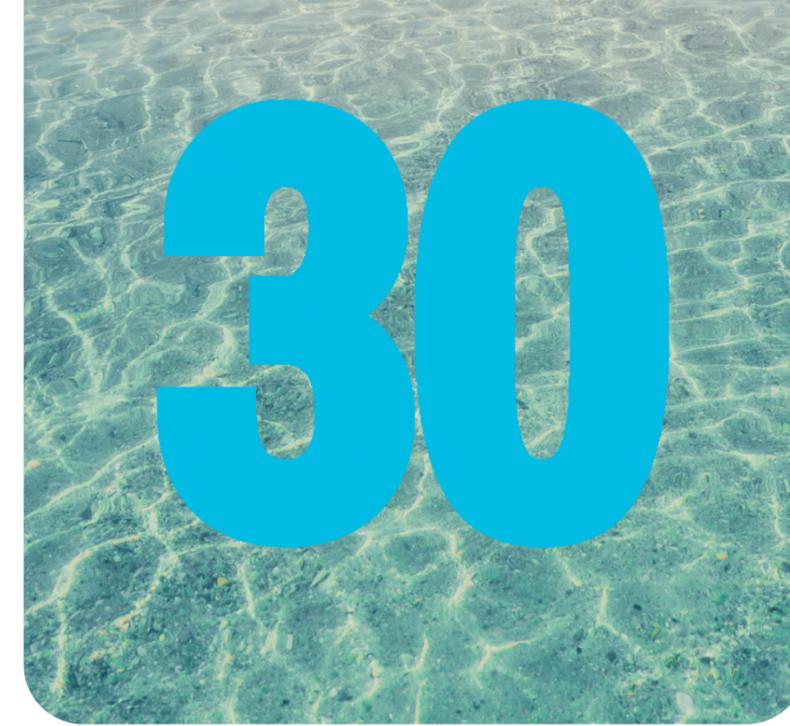
Choose what stands out to you and your organization.



Or GIFs...

[DOWNLOAD](#)

These can also be used in Instagram stories by searching "world ocean day"



Or Badges.

[DOWNLOAD](#)

Proudly display that you have signed the petition for 30x30.
Use the sticker on a story or post to show your pride.

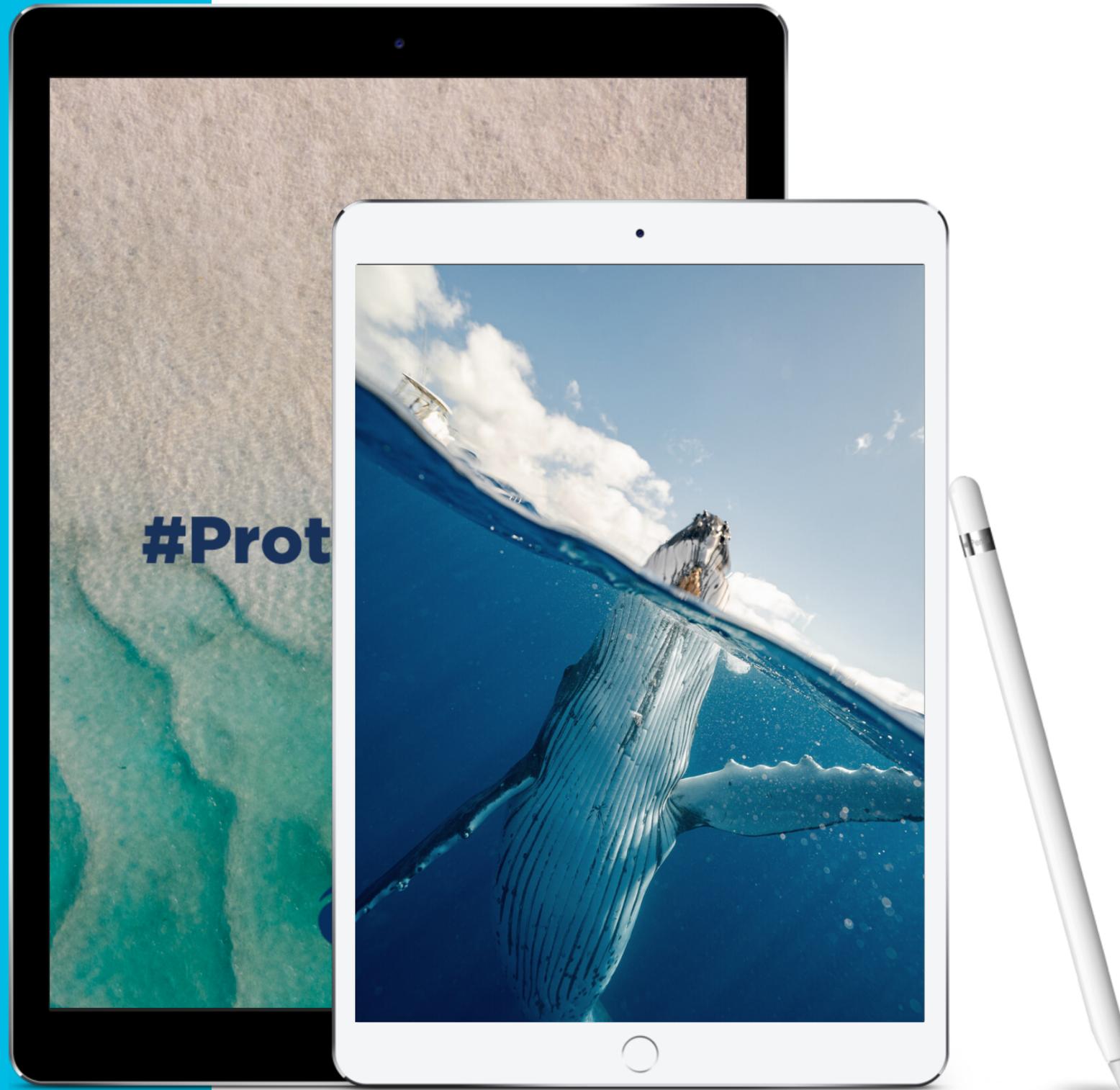




Pick & Choose.

Use the content that best fits your needs, vibe and feeds.

We don't expect you to post everything so find the graphic that works for you and your organization best. *Feel free to add your own logo as well.*



Sample Posts / 30x30



As we all cope with the current crisis, many leaders here in [Your Country] and around the world are seriously considering a proposal to protect 30% of our land and ocean by 2030. I am proud to add my support to this #30x30 proposal, and encourage others to do so at <http://bit.ly/30x30WOD> #WorldOceanDay #Protect30x30

Now is the time for big change. Join me and people around the world by signing in support of the global movement to protect 30% of the planet's lands, waters, and ocean by 2030. Together we can #Protect30x30: <http://bit.ly/30x30WOD>

Just like national parks help protect animals and habitats on land, marine protected areas help safeguard areas of the ocean and marine animals. I am supporting the movement to protect 30% of our ocean by 2030. Will you join me? Sign in support of #Protect30x30 for #WorldOceanDay: <http://bit.ly/30x30WOD>

#DYK only 7% of our ocean is currently protected, yet scientists say we need to safeguard at least 30%? This #WorldOceanDay help me grow the global movement to protect 30% of land and ocean by 2030: <http://bit.ly/30x30WOD> #Protect30x30

Even when at home you can still celebrate the ocean and help protect 71% of this planet. Start getting ready for #WorldOceanDay by joining me and signing <http://bit.ly/30x30WOD>! #Protect30x30

Sample Posts / #OceanClimateAction



Our climate is changing, and our ocean is suffering. It's time to take some serious [#OceanClimateAction](#). Join me and people around the world by signing in support of the global movement to protect 30% of our lands and ocean by 2030. Together we can [#Protect30x30](#): <http://bit.ly/30x30WOD>

"If you want to understand climate, follow the water...if there is no ocean, there is no climate." – Dr. Sylvia Earle. To advance [#OceanClimateAction](#), I am supporting the movement to protect at least 30% of our ocean by 2030. Will you join us? We signed to [#Protect30x30](#) and invite you to do so alongside us: <http://bit.ly/30x30WOD>

[#DYK](#) ocean-based solutions can provide 20% of the emissions reductions we need to avoid catastrophic [#ClimateChange](#)? This [#WorldOceanDay](#) help me grow the global movement to protect 30% of land and ocean by 2030: <http://bit.ly/30x30WOD> [#Protect30x30](#)

More on World Ocean Day

Check out the events taking place, worldwide.

No matter where you are, there are ways to be involved at all levels.



[LINK](#)

A screenshot of a web browser displaying the World Ocean Day website. The browser's address bar shows the URL: worldoceanday.org/events/?category=all&country=all&online=false&startDate=all&endDate=all. The website header includes the World Ocean Day logo and navigation links: Take Action, Events, Youth, Resources, Blog, Support, and About. There are also buttons for "DONATE" and "SIGN PETITION". A central banner reads "Register your celebration for World Ocean Day 2021 now!" with a "LIST YOUR EVENT" button. Below the banner are filter buttons for "Category", "Country", and "Show Only Online Events". The main content area displays "1 - 10 of 53 Events". The first event listed is "FOR YOUTH The Ocean Show" on 2021-01-02 at 12:00 AM (BST), an online event. To the right of the event list is a world map with blue circles of varying sizes indicating the number of events in different regions: 10 in North America, 20 in Europe, 2 in Turkey, 3 in Africa, and 3 in South America. A red location pin is visible on the map over the Middle East region.

A close-up photograph of a clownfish with bright orange and white stripes, swimming within the tentacles of a light-colored sea anemone. The background is a solid blue color.

Contact Us.

Feel free to reach out with any questions, concerns or comments.

ksutter@theoceanproject.org

Thank you for sharing.

